



2M Group of Companies acquires Warwick Equest Limited from The Lubrizol Corporation

30th October 2023

The 2M Group of Companies has acquired Warwick Equest, an industry leading provider of “natural” stained fabrics for detergent testing, from The Lubrizol Corporation.

Based in Consett, Durham UK, Warwick Equest has earned a stellar reputation for manufacturing an extensive range of stained fabrics, which are used worldwide in the development of high-performance detergents. Their dedication to innovation and customer satisfaction aligns seamlessly with the 2M Group of Companies core values.

Within the 2M Group of Companies, Warwick Equest will continue to operate under its current brand name, preserving its unique identity and commitment to expertise. Customers can expect a seamless transition and uninterrupted access to Warwick Equest's exceptional services.

“We are excited to join the 2M Group of Companies. This partnership will enable us to reach new heights, expand our product offerings, and provide even greater value to our loyal customers,” said Paula Gibson, Warwick Equest manager.

“The integration of Warwick Equest into the 2M Group will open up opportunities for collaboration and innovation, further enhancing customer partnerships and driving growth for both businesses,” said **Mottie Kessler OBE, Chair and CEO, 2M Group of Companies.**

“We are delighted that Warwick Equest has the opportunity to continue to serve customers and grow as part of the 2M Group of Companies,” said Karen Allen, Senior Director in Lubrizol's Beauty & Home business. “Lubrizol is committed to supporting a seamless transition for Warwick Equest and its customers in the days as the business moves forward.”

The 2M Group of Companies and Lubrizol are committed to ensuring a smooth transition for employees, customers, and suppliers throughout this process.

[About the 2M Group of Companies](#)

The 2M Group of Companies supply added value chemistry-based products and applications know-how to the life science and material science sectors. 2M works in partnership with the world's leading chemical and natural ingredients companies.

Headquartered in the UK, and with sites and a presence in Benelux, Brazil, China, France, Germany, Italy, Poland, Spain, South Africa, USA and the Nordic region, the 2M Group of Companies exports to over 90 countries.

The 2M Group of Companies includes [2M Manufacturing](#), [2M Services \(MP Storage and Blending, SampleRite UK, SampleRite China\)](#), the [Banner Chemicals Group \(2M Water Treatment, 2M CASEPL, Stowlin\)](#), [CE-O2 Trockeneis](#) and the [Surfachem Group \(2M Laurichem](#)

[USA](#), [Bregaglio Italy](#), [Chemir Spain](#), [Ingretech France](#), [Surfachem Germany](#), [Surfachem Nordics](#), [Surfachem Poland](#), [Surfachem UK](#)).

[2M Group of Companies](#) offer a wide range of leading brands for a wide range of business sectors including [CleanAirBlue™](#), [Pigmentan™](#), [Surfac®](#), [Perklone™ EXT](#), [Perklone™ D](#), [Perklone™ MD](#), [Triklone™ LE](#) and [Triklone™ U](#).

About Warwick Equest

Warwick Equest is a leading supplier of stain sets and test products to the global detergent industry.

Based in Consett, Durham, Warwick Equest manufactures a wide range of natural stained fabrics and specialist products for the laundry detergent industry, enabling the laundry detergent industry to develop novel and innovative solutions for over 30 years.

2M Group of Companies' Recognition

- **(2023)** Corporate & Social Responsibility Award (Chemicals Northwest)
- **(2022)** Northern Women's Power List & Transformational Leader shortlist
- **(2021)** Community Interaction – Highly Commended, Chemical Business Association (CBA)
- **(2020)** The Sunday Times' Top Track 250 league which ranks Britain's private mid-market growth companies with the biggest sales
- **(2020)** The Community Interaction Award, an award presented by the Chemical Business Association (CBA) that acknowledges major contributions to the community, awarded for STEM initiatives
- **(2019)** The Queen's Award for Enterprise for International Trade
- **(2019 to current)** Export Champion, by the Department for International Trade's Northern Powerhouse
- **(2012)** The Sunday Times' Top Track 200 league which ranks Britain's private companies with the biggest International sales